

Website Coordinator Report

In May of 2014, a new website design was launched which allowed the site to be viewed properly on smart phones and tablets, in addition to laptops and desktop computers.

The Home Page (lendrum.org), now includes an image slider used to promote Lendrum events, engage residents and address concerns. Links at the bottom of each image connect to more detailed information.

Headlines & Happenings, on the Home Page, is used as points of information for other events and issues, with links to more information.

The inside pages of the website deal with information about events, facilities, history, LCL information and relevant links. Various sections have been developed based on feedback from residents and results of the recent Lendrum Census.

In the fall, to increase community outreach and engagement, Twitter (<https://twitter.com/LendrumYEG>) and Facebook (<https://www.facebook.com/lendrumyeg>) linked to postings held on the website.

Visits to the website have increased and individuals continue to pass along information to be posted which indicates that there is outside interest.

Increases tend to be around scheduled Social events and when seasonal information such as Beach Volleyball and Soccer is sought.

Newsletters downloads remain low, but it is easier and faster to download a newsletter than in the past as the files have been greatly reduced in size by the Newsletter Editors.

Copyright, privacy, personal safety issues... Those who gave their consent to have their name, phone number, photo or work posted on the website, may withdraw consent at anytime. This includes the Executives and Coordinators Contact List, as well as on any other pages or postings.

Time spent updating the website varies depending on the amount of information and the format in which the information is received.

Other info.... The markup on the pages validates as HTML5, the CSS validates as CSS3. The website continues to be stored on Telus.

Future development could include:

Descriptions of LCL positions, Bylaws, Info about the Abundant Community Project and its Block Coordinators with a Map, Naturalized Area, Playground, Youth Contributions.

If you have any questions, please ask.

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