

## Playground Redevelopment Committee Report to the Lendrum AGM April, 2014

During its 4<sup>th</sup> year, the Playground Committee has continued efforts in fundraising, grant writing and continuing to progress on its redevelopment concept. Recent advice from the City has led us to revise playground redevelopment into 2 distinct projects: 1) Playground in 2015 and 2) Spray Deck in 2016.

### Revised Budget:

#### Phase 1 – Playground

|               |                                                                                                                                                                                                                                                          |
|---------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| \$75K         | Lendrum Community League Funds                                                                                                                                                                                                                           |
| \$30 K        | Playground Fundraising Events (eg: Silent Auctions, Book sales, cookbook, Garage sales, Concession sales, Grocery store and garden centre gift card sales, Halloween and New Year's parties, Pennies for the Playground, birdhouse making, movie events) |
| \$ 20 K       | Private donations and Community Spirit Grant                                                                                                                                                                                                             |
| \$125K        | CFEP grant                                                                                                                                                                                                                                               |
| \$250K        | NPDP grant (conditionally approved)                                                                                                                                                                                                                      |
| <b>\$500K</b> | <b>Total for Phase 1</b>                                                                                                                                                                                                                                 |

#### Phase 2 – Spray Deck

|               |                                                                                      |
|---------------|--------------------------------------------------------------------------------------|
| \$131K        | League/Fundraising/Private Donations                                                 |
| \$125K        | CFEP grant (second)                                                                  |
| \$125K        | City Outdoor Aquatic Strategy spray deck conversion funding (conditionally approved) |
| <b>\$381K</b> | <b>Total for Phase 2</b>                                                             |

### Revised Timelines:

| Deliverable/Activity                                                                                                          | Date                   |
|-------------------------------------------------------------------------------------------------------------------------------|------------------------|
| <b>Concept Phase</b>                                                                                                          |                        |
| • Playground Redevelopment Committee established                                                                              | May 2010               |
| • Terms of Reference completed and signed off                                                                                 | July 2010              |
| • Project Request form submitted                                                                                              | June 2010              |
| • Community Needs Assessment Complete: Public Consultation (surveys, interviews, etc.), Demographics, Population Projections, | February 2011          |
| • Funding strategy developed                                                                                                  | March 2011             |
| <b>Development Phase</b>                                                                                                      |                        |
| • Concept Plan Development                                                                                                    | March 2011             |
| • Project Plan Submitted                                                                                                      | September 2011         |
| • Site Development Plan reviewed                                                                                              | Dec 2011               |
| • Community Consultation                                                                                                      | March-September 2011   |
| • Fundraising in community                                                                                                    | September 2011-present |
| • NPDP Application Submitted                                                                                                  | November 2013          |
| • CFEP Application Submitted                                                                                                  |                        |

|                                                                                                                                                                    | ?                                          |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------|
| <b>Implementation Phase</b>                                                                                                                                        |                                            |
| <ul style="list-style-type: none"> <li>• Detail design and Construction Drawings by City's Parks Design Completed</li> </ul>                                       | March 2014                                 |
| <ul style="list-style-type: none"> <li>• Ongoing Fundraising, Apply for Other Grants</li> <li>• Community Open House to Gather Final Opinions and Ideas</li> </ul> | Spring-Summer 2014                         |
| <ul style="list-style-type: none"> <li>• Project Tender</li> <li>• Construction, Phase 1 Playground</li> <li>• Phase 1 Playground opening</li> </ul>               | September 2014<br>Spring 2015<br>Fall 2015 |
| <ul style="list-style-type: none"> <li>• Construction, Phase 2 Spray Deck</li> <li>• Construction Complete</li> </ul>                                              | Spring 2016<br>Summer 2016                 |
| <b>Termination Phase</b>                                                                                                                                           |                                            |
| <ul style="list-style-type: none"> <li>• Close out paper work</li> <li>• Park Grand Opening</li> </ul>                                                             | September 2016<br>Spring 2017              |

**Grants:**

The City has advised that the NPDP grant has been conditionally approved in the amounts of \$250,000 for the playground and \$125,000 for the spray park. Despite considerable effort to get the grant applications done correctly and in on time, we submitted and then re-submitted, the NPDP grant because of conflicting advice from the City. Approval is conditional on 1) City Council approving continued funding for the NPDP in Dec 2014, 2) all partnership funding being received by April 1, 2015 and 3) AGLC approval of using gaming proceeds for this project.

Our CFEP grant has not been submitted because it is supposed to be submitted after the NDPD grant, which has been delayed several times now due to various issues outside our control.

We continue to wait for confirmation from AGLC that casino funds may be used for this project.

**Fundraising:**

The Playground Committee successfully completed many fundraising events this year including: Sobeyes and Salisbury gift cards, booksale, raffle, freezie sales, Concession for the Canada Day Bike Race, garage sale, campout, New Year's celebration and soliciting additional private donations.

The Playground Committee has reached a state of fatigue with the length of this process and with fundraising activities. Additional support needs to be developed within the community to continue with Phase 2 of playground redevelopment.

**Communication to the Community:**

We have drafted a message in the newsletter to the community to update them on this revised status of playground redevelopment. Please take the opportunity to correct any rumors that have made their way around and assure community residents that this project is still a priority for the community despite the change in project timelines.

**Draft Message to the Community from the Playground Committee**

After much consideration, the Playground Committee has been recommended to break the playground redevelopment project in 2 phases instead of doing it all at the same time. The City has assisted us in revising our plans to redevelop the playground in spring 2015 and the spray park in spring 2016.

We have fundraised up a storm this year including Sobeys and Salisbury gift cards, book sale, raffle, freezie sales, Concession for the Canada Day Bike Race, garage sale, Pennies for the Playground, campout and a New Year’s celebration. Thanks to all our hard working fabulous volunteers we have raised about \$30,000. Watch for our awesome fundraising events this spring!

Community members have been extremely generous making private donations. We are so lucky to live in a community where community members believe so strongly in their community and have donated over \$20,000. If you’ve been thinking to make a donation to the playground but haven’t gotten around to it, now is a great time!!!

Grants make up much of the funding for these projects and we have been writing grants like crazy: NPDP, CFEP, Community Spirit grant, and the Community Play Spaces and we have many others to go! We have just received conditional approval for the big grant, the NPDP, in the amount of \$250,000 for the playground and \$125,000 for the spray park. Approval is conditional on 1) City Council approving continued funding for the NPDP in Dec 2014, 2) all partnership funding being received by April 1, 2015 and 3) AGLC approval of using gaming proceeds for this project.

Committee members have put in an exceptionally dedicated effort over the past four years. Exciting projects like this need growing support from the community and from future playground users, especially going into Phase 2. To keep the momentum growing, we need new Committee members and volunteers to join the fun!

Let us know what you think of these timing changes and how this project is coming along! Contact Ron or any of our committee members to find out how you can get involved!

|                                                                                                 |              |                                                        |
|-------------------------------------------------------------------------------------------------|--------------|--------------------------------------------------------|
| Ron Grelowski                                                                                   | 780.463.7079 | <a href="mailto:ronandjo@shaw.ca">ronandjo@shaw.ca</a> |
| Gary Goulden<br>Heather Falkenstein<br>Liz Ng<br>Paul Lamothe<br>Peggy Folinsbee<br>Phil Mingay |              |                                                        |

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| Rick Young<br>Stew Carson |  |  |
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