

## Newsletter Annual Report - 2014

After many years, Harvey Guhl passed over the editing of the newsletter to Allison Nitchke and me (Erin Sawyer). Our first edition was May 2014. After completion of the May issue we requested feedback on the newsletter in its current form and made some revisions for the September edition. We switched to a new printer in November 2014 due to price and proximity. We have been happy with their work so far. We received several ad requests since we started editing and some businesses that have committed to ongoing ads. This will help to offset the printing and delivery costs.

### **Budget:**

Printing Costs (for five 16-page newsletters/year plus one extra publication, e.g. for playground if needed) = \$3400

Delivery Costs ~ \$110-140 \*5 = \$550 - \$700

Advertising Revenues = (~) \$600

Total Costs – Total Revenues = \$4100-\$600 = \$3500

I suspect the cost may be lower than this, and we have been getting increased interest in advertising, but I want to build in a bit of a contingency in case the cost of printing goes up.