



**BUILDING
COMMUNITY
THROUGH
RECREATION**

Edmonton

Pitch Your Project!

October 10, 2018

6:00 p.m. to 9:00 p.m. (dinner at 6:15pm)

Whitemud Creek Community Hall (951 Ogilvie Blvd NW)

[**RSVP HERE**](#)

Do you have a great idea for your organization, community or neighbourhood that you want to try, but haven't had the funding to? Do you want to hear about some innovative and fun community initiatives? We invite you to attend our "Pitch Your Project" event. You can come to just hear and learn what others are doing; or we invite your organization to bring forward your community project to pitch to the group.

These will be "Dragon's Den" style presentations and will be voted on by your peers from Wards 5,9,10 &12 who are in attendance. It is our hope this will inspire participants to share some of their great ideas, as well as get support to move projects forward. Each project can apply for up to **\$1000** in funding. The City of Edmonton will be funding up to a total of **\$5,000** toward community projects that evening.

These project pitches could be for a community event, a new program you want to offer, or even to help build new connections with neighbours or groups. These projects must be completed in 2018.

Sample projects could include:

- Community Garden
- Newcomers' Welcome Event
- Welcome Basket
- Youth or Seniors' Program
- New Festival or Event
- All Abilities Adapted Recreation



The following would **NOT** be eligible for consideration:

- Initiatives which are deemed to be exclusive (i.e. members only)
- Infrastructure or maintenance costs
- Initiatives which have received other City of Edmonton funding
- Initiatives that have already occurred
- Money towards for-profit events
- Money towards alcohol or staffing costs
- Initiative from outside wards 5,9,10 &12

How it works to make a Pitch:

Prior to the event:

- Submit your project idea, budget and all documents to your NRC. This must be done by October 4th at 4 pm.
- Your NRC will review the idea and if necessary offer suggestions to ensure it meets our qualifications.
- Prepare your presentation for the evening of October 10th - have fun with this and get creative! (Please let your NRC know if you need technical support for your presentation)
- You must be present to pitch your project to qualify for funding.

At the Event on October 10th:

- Make your pitch for your project to the group.
- Attendees will vote for their favorite project pitched.

After the Event:

- Complete your sweet project by December 15, 2018!
- Send us receipts so we can give you money!

If you have any questions or need support to help with your project pitch please contact your City of Edmonton Neighbourhood Resource Coordinator (NRC) at 780-442-4847 or e-mail:

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